NATIONAL ASSOCIATION OF INDIAN NURSES OF AMERICA

P. O. BOX 3002, NORTHLAKE, ILLINOIS - 60164

www.nainausa.org

nainaconference2021@gmail.com

NAINA'S 3rd CLINICAL EXCELLENCE AND LEADERSHIP CONFERENCE 2021

Friday, October 29th - 3:30 PM to 10:00 PM EST

Saturday, October 30th - 8:00 AM to 4:00 PM EST

Hosted by: Indian Nurses Association of New York

Venue:

New York LaGuardia Airport Marriott

102-05 Ditmars Blvd, East Elmhurst, NY 11369

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July 8th, 2021

APPEAL FOR VENDOR/ ADVERTISEMENT SPONSORSHIP

Dear Sponsor/Vendor,

The National Association of Indian Nurses of America (NAINA) is a nonprofit organization under section 501(C) (3), with the primary goal of uniting all nurses of Indian heritage. We facilitate professional growth, identify, and pursue the unique professional, social, and cultural needs of our members.

It is with great pleasure that we announce NAINA's Third Clinical Excellence and Leadership Conference scheduled for October 29th and 30th, 2021 at New York LaGuardia Airport Marriott, 102-05 Ditmars Blvd, Queens, NY 11369. The conference is hosted by the NAINA's local chapter, Indian Nurses Association of New York (INA-NY).

The Conference Theme is:

ADVANCING HEALTH EQUITY AND BUILDING RESILIENCE

At this conference, we are expecting about 200 plus Registered Nurses and Advanced Practice Registered Nurses from all over the United States. The conference has opportunities for your company to sponsor at different levels. The conference would be a great time to network with nurses including nurse academicians, clinicians, and leaders from various specialties and to showcase your product. Our vendor booth space will give your company an opportunity to physically present and showcase your product.

There is an opportunity for you to advertise in the conference souvenir.

Please note that each type of sponsorship has requirements and payment options. If you have any questions, please contact us at: nainaconference2021@gmail.com.

Sincerely,

Dr. Lydia Albuquerque
NAINA President

Dr. Bobby Varghese
National Convener & NAINA VP

Dr. Anna George
INA-NY President, APN Chair, & Convener

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VENDOR/SPONSOR OPPORTUNITIES

Diamond Sponsorship – $10,000

- Four vendor table space in the pre-conference area
- All advertisement in newspaper/publications, social media, and digital media for show will carry Diamond Sponsor's logo with sponsorship title.
- Organization's logo and sponsorship title on the invitations of event
- Organization's logo and sponsorship title on the back cover of the conference souvenir online and printed versions
- One billboard advertisement or a large banner in the pre-conference area
- Podium presentation time (10 min) on the second day of the conference
- Organization's logo, sponsorship title, and link on the main webpage
- Six (6) complimentary invitations to the gala dinner

Platinum Sponsorship - $5,000

- Three vendor table space in the pre-conference area
- All advertisement in newspaper/Publications, social media, and digital media for show will carry Platinum Sponsors logo with sponsorship title
- Organization's logo and link on the main web page
- Organization's logo/ small banner will be displayed the pre-conference area
- One (1) Full-page color advertisements in the conference souvenir online and printed versions
- Four (4) complimentary invitations to the gala dinner

Titanium Sponsorship - $2,000

- Two vendor table space in the pre-conference area
- Organization's logo on the billboard in the pre-conference area
- Organization's logo, and link on the main webpage
- One (1) Full-page color advertisement in the souvenir online and printed versions
- Three (3) complimentary invitations to the gala dinner

Gold Sponsorship - $1,250

- One vendor table space in the pre-conference area
- Organization's logo and link on the main webpage
- Organization's Logo will be displayed the pre-conference area
- One (1) Half-page color advertisements in the conference souvenir online and printed versions
- Two (2) complimentary invitations to the gala dinner

Silver Sponsorship - $500 PER DAY (TWO DAYS $900)

- One vendor table space in the pre-conference area
- Organization's logo and link on the main webpage
- Organization's Logo will be displayed in the pre-conference area
- One (1) quarter-page color advertisements in the conference souvenir online and printed versions

Bronze Sponsorship - $300 PER DAY (TWO DAYS $500)

- One vendor table space in the pre-conference area
- Organization's logo will be displayed in the pre-conference area
- One (1) Business card size advertisement in the conference souvenir online and printed versions

Need to Customize Your Sponsorship?

Have an idea that suits your company's objectives but don't find it listed? Please contact at: nainaconference2021@gmail.com

Note: Souvenir refers to the printed conference souvenir distributed to all delegates and online version in our website.

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SPONSORSHIP FROM

CONTACT NAME: First Name: _____ Last Name: _____

CONTACT EMAIL: _____ CONTACT PHONE: _____

BUSINESS NAME: _____

Address: _____

City: _____ State: _____ Zip code: _____

SPONSORSHIP LEVEL:

☐ Diamond - $10,000 ☐ Platinum - $5,000 ☐ Titanium - $2,000 ☐ Gold - $1,250

☐ Silver (one day) - $500 ☐ Silver (two days) - $900 ☐ Bronze (one day) - $300 ☐ Bronze (two days) - $500

SOUVENIR ADVERTISEMENTS:

☐ Full Page Color (8"x10") - $500 ☐ Half Page Color (8"x5") - $250 ☐ Quarter Page Color (4"x5") - $150

☐ Full Page Color NAINA Chapters(8"x10") - $250 ☐ Business Card Color (2"x2") - $100

Note: Advertisements and payments must be received by September 01, 2021, to be included in the Souvenir. Please email your high resolution ad materials to:nainaconference2021@gmail.com (acceptable formats -jpg, pdf, png, psd, doc, docx)

Make check payable to: NAINA
Mail the completed form and check to:
Tara Shajan, NAINA Treasurer, 57, McKinley Ave,
Albertson, New York, NY 11507

If you have any questions, please contact us at: nainaconference2021@gmail.com

For your convenience, we have online payment option. Please visit our website: www.nainausa.org

If your organization requires an Invoice to release payment, please contact us at: nainaconference2021@gmail.com